

A close-up photograph of a person's hand, wearing a dark jacket, holding a small pile of bright yellow gold flakes. The background is a blurred green surface. A white speech bubble with a gold border is positioned in the upper right, containing the text 'SUPPORTING RESPONSIBLY PRODUCED GOLD FROM ARTISANAL AND SMALL-SCALE MINING'. A QR code is located in the middle right of the image.

SUPPORTING RESPONSIBLY PRODUCED
GOLD FROM ARTISANAL AND SMALL-
SCALE MINING



WHO

SUPPORTING
ARTISANAL & SMALL-SCALE
GOLD MINING (ASGM)
PRODUCERS

WHAT

WHERE

WHY

HOW

WHAT

A not-for-profit association created by Swiss businesses active in the gold supply chain

SUPPORTING ARTISANAL & SMALL-SCALE GOLD MINING (ASGM) PRODUCERS

WHY

Improving social and environmental practices of ASGM gold mining and facilitating entry of responsible artisanal gold into the Swiss market

HOW

Partners with the [Swiss State Secretariat for Economic Affairs \(SECO\)](#) in the Swiss Better Gold Initiative for Artisanal and Small-Scale Gold Mining (ASGM)

WHO



WHERE





WHY ?

20%

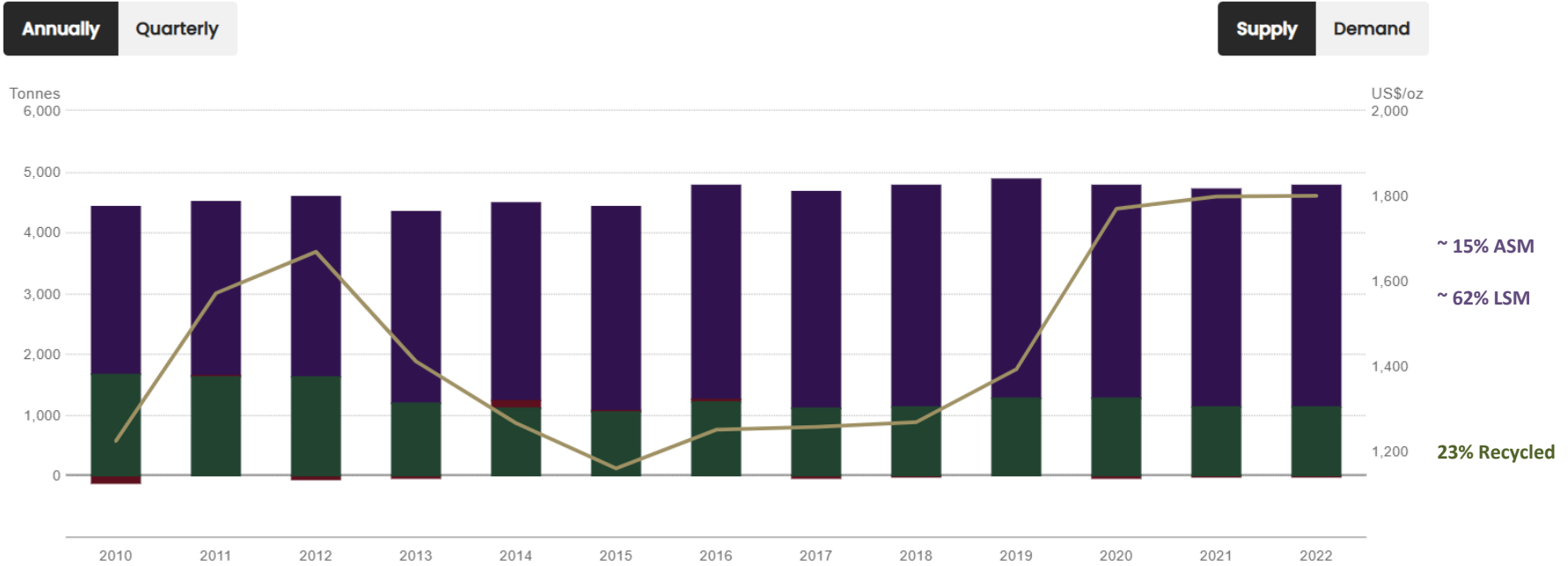
SBG SWISSBETTERGOLD
ASSOCIATION

CSR

80%

PPP

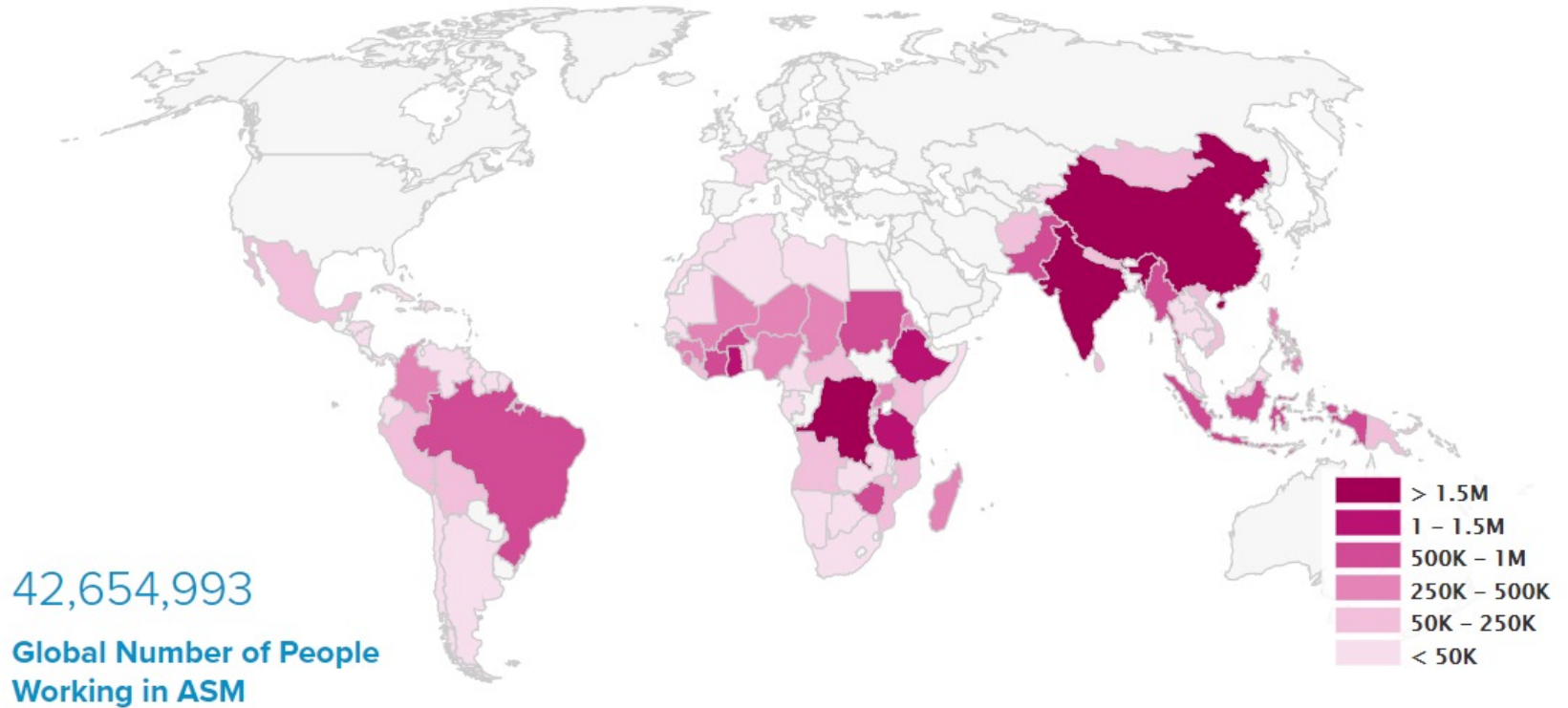
GR
C



Mine production **Net producer hedging** **Recycled gold** **LBMA Gold Price (US\$/oz)**

Average ASGM growth rate 3-4%

Data as of 31 March, 2023





Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

-
- Federal Act on the Control of the Trade in Precious Metals and Precious Metal Articles (LCMP, RS 941.31)
 - Ordinance on the Control of Trade in Precious Metals and Articles of Precious Metals (OCMP RS 941.311)
 - Anti-Money Laundering Act (LBA)
 - Anti-Money Laundering Ordinance (OBA)
 - FINMA circular 2011/1 “Acting as a financial intermediary under AMLA”
 - Penal and Civil Codes
 - Responsible Business Initiative (RBI) – adoption of the indirect counter-proposal



- Directive 2014/95/EU as regards to disclosure of non-financial and diversity information
- Regulation (EU) 2017/821 on supply chain DD obligations for Union importers of 3Ts, their ores, and gold originating from conflict-affected and high-risk areas



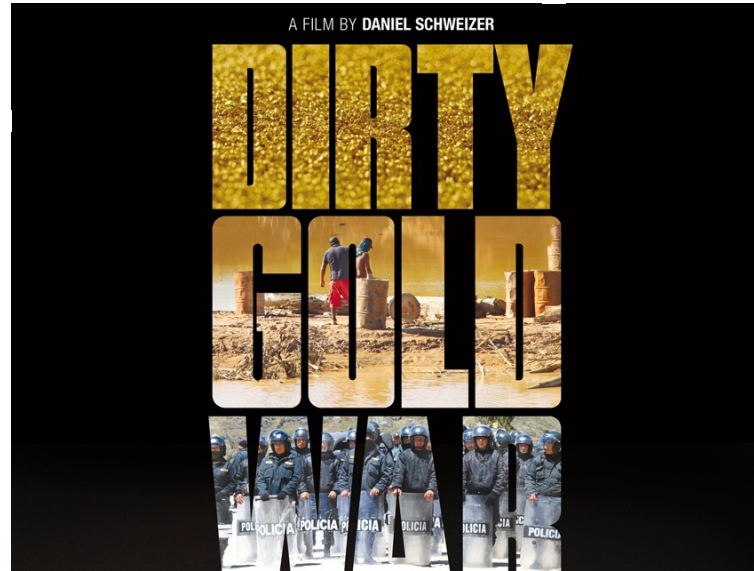
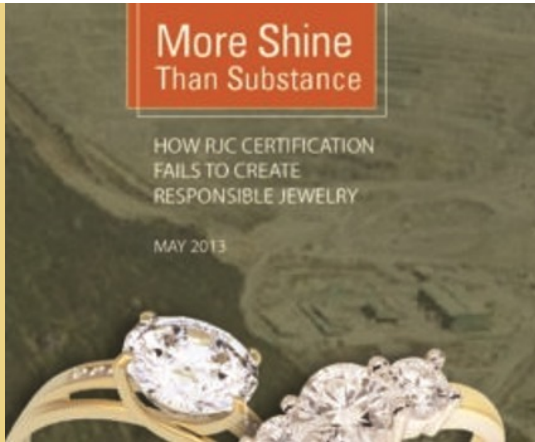
- Dodd Frank Act Wall Street Reform and Consumer Protection Act



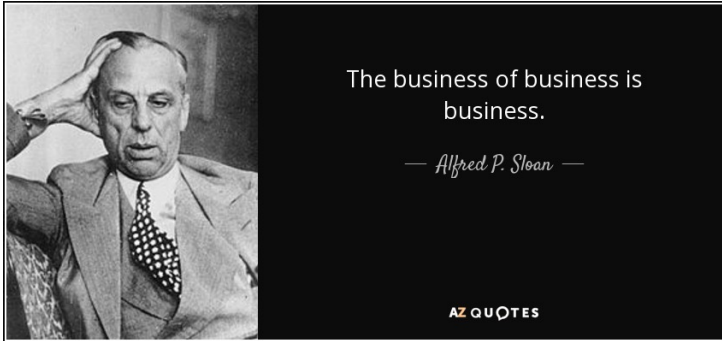
NGO & CIVIL SOCIETY ATTENTION



HUMAN
RIGHTS
WATCH



THE PURPOSE OF BUSINESS

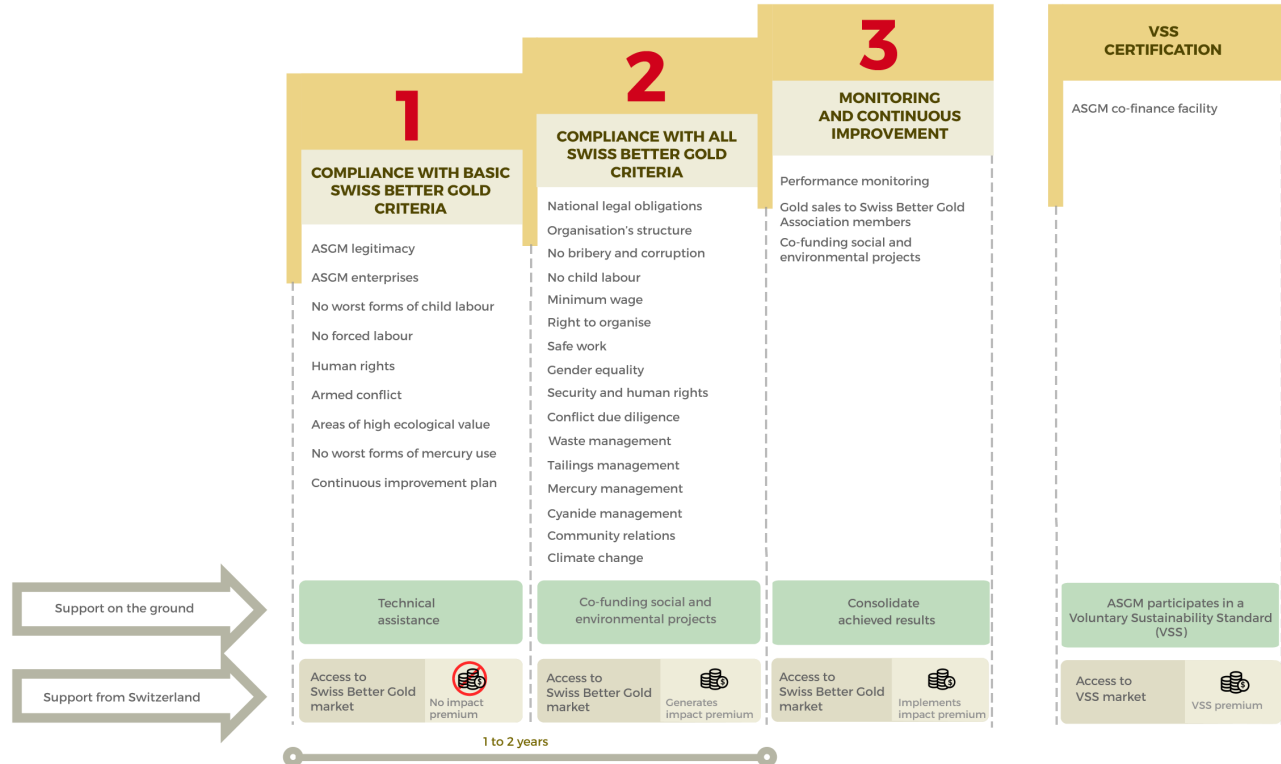


THE BUSINESS OF PURPOSE

HOW ?



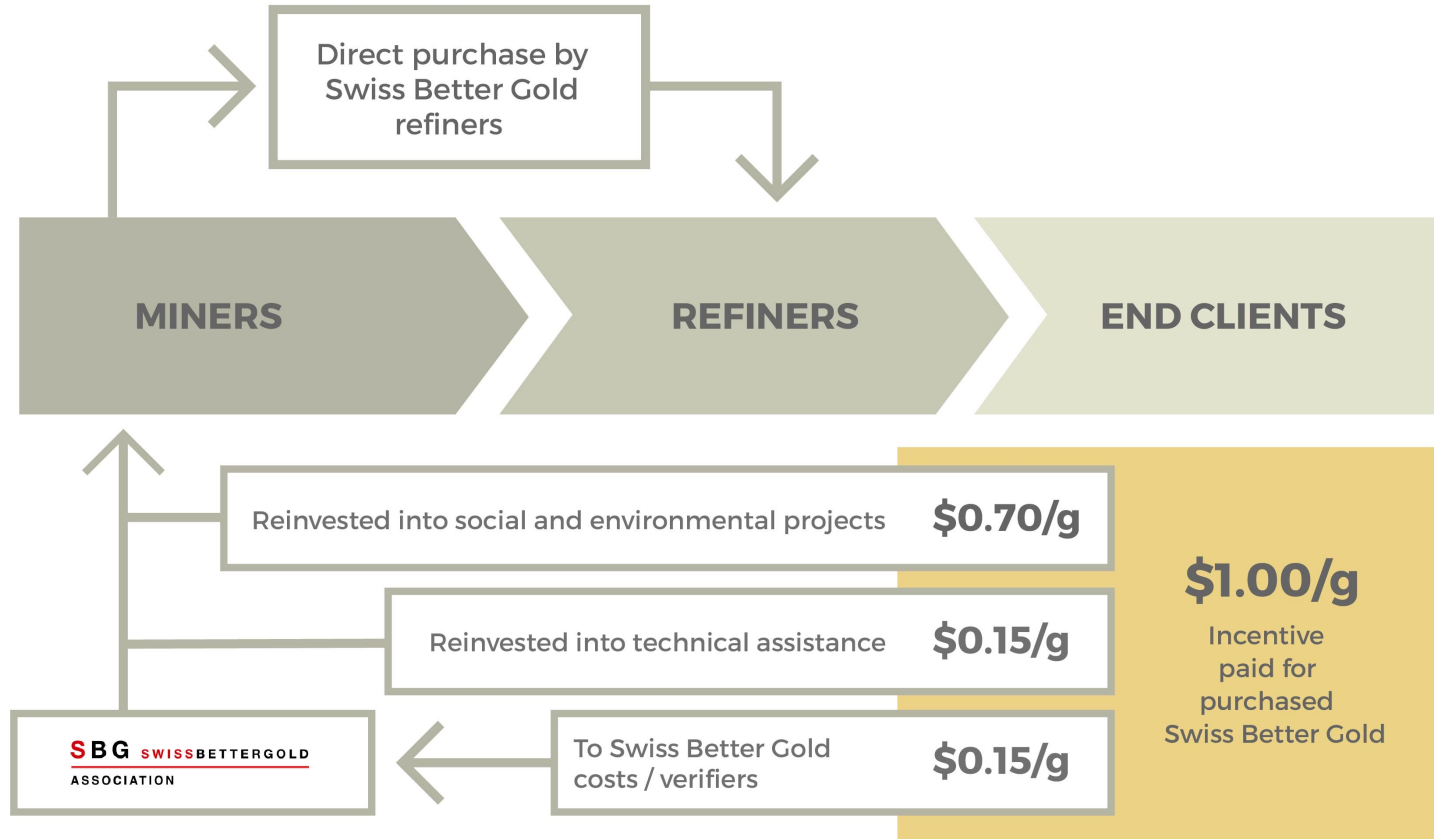
UNIQUE SECO SUPPORTED 3 STEP APPROACH FOR RESPONSIBLE ASM GOLD



IMPACT



SUSTAINABLE SELF FUNDING APPROACH





Social impact

Collecting rainwater for better living conditions

[Learn more](#)



Technical assistance

Improving Cyanide Management in Colombia

[Learn more](#)



Technical assistance

Implementation of a mechanical ventilation in El Coral mine

[Learn more](#)

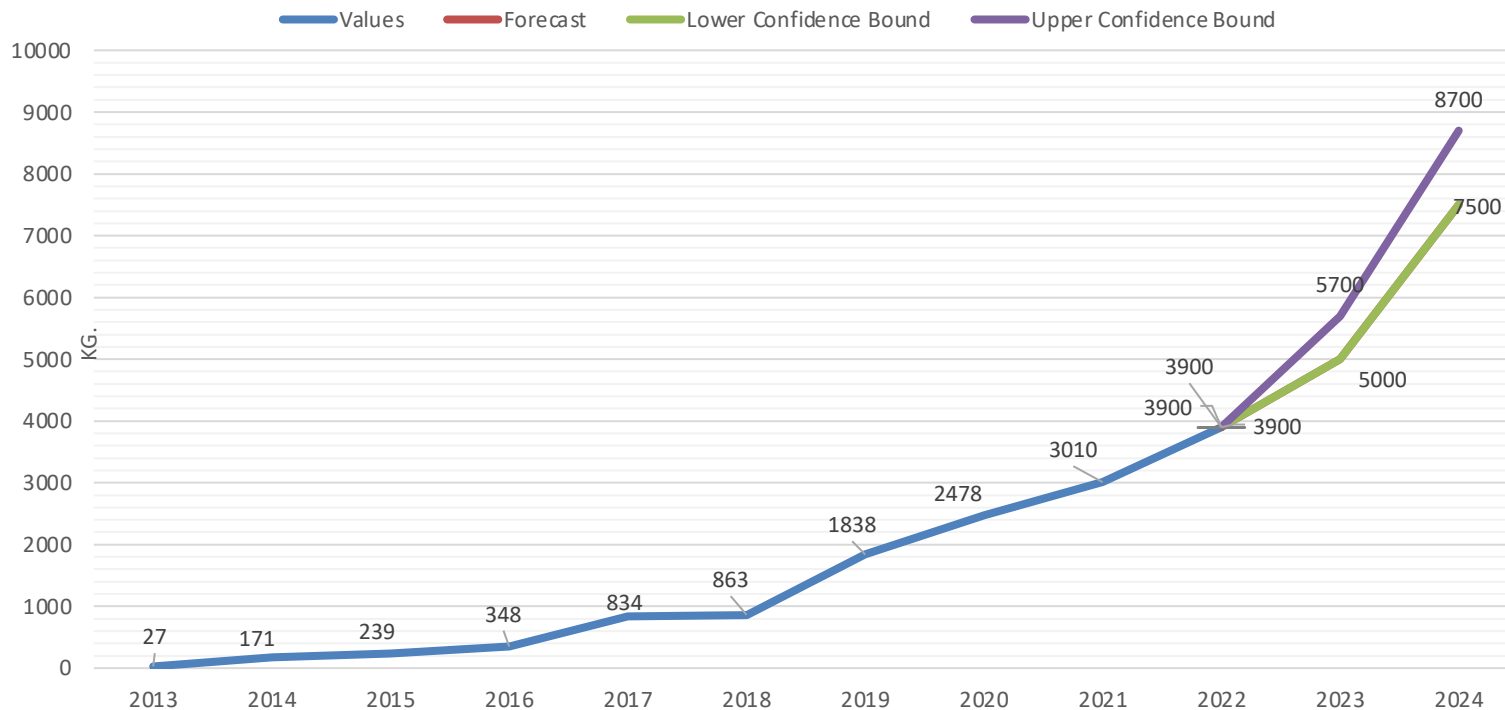


Social impact

Artisanal gold panners receive their 3rd premium

[Learn more](#)







S B G SWISSBETTERGOLD



THANK
YOU!

